Three Observable Trends from the Data Set

1. For Heroes of Pymoli, The overwhelming sex for their users is ***male***, which comes in at ***84.03%***
2. The predominate age group for Heroes of Pymoli is ***20-24***, coming in at ***44.79%***
3. ***Oathbreaker, Last Hope of the Breaking Storm*** has the most purchase counts. It’s priced at ***$4.23*** with ***12 purchases***, giving it a Total Purchase Value of ***$50.76.***

In conclusion, the games main base fans lay in the demographic of 20-24-year-old. Recommending to micro advertise for this group, while also focusing on the younger age group as well. You can see that ages 10 and younger spent on average $4.54 per player, giving it one of the highest spending totals.